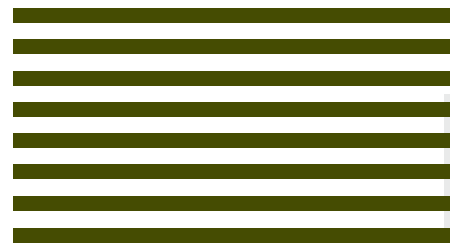


# NEWSLETTER



## We are Setouchi Land Operator

TAK007 | March 2024 |

### Historic Streets of Udatsu

“Udatsu” refers to the roof extensions used as wing walls in the Edo period to protect wooden roofs and prevent fires using a clay-type soil. Wakimachi was the heart of the indigo dyeing district and home to many wealthy merchants, so many large houses that use authentic roofing tiles and include an old-fashioned Japanese storehouse can be found here. The national government has designated this area a preservation district for its important traditional architecture.

Wakimachi Theater Odeon, opened in 1934, is also nearby.

Currently, it is one of only three playhouses in Shikoku, along with Uchiko-za in Ehime Prefecture and Kanamaru-za in Kagawa Prefecture.



### About the services of “Takamatsu Shoun”

- Setouchi/Shikoku excursion course creation/inquiries
- Arrangements for chartered buses, chartered cars, hotels and facilities
- Create a quote
- Information on experiences unique to Setouchi such as "Shikoku Pilgrimage", "Art", and "Island Trip"



As we enter March, the season is approaching spring. In Japan, there are many events such as cherry blossom viewing. The warm days continue, making it the perfect season to go out. I'm looking forward to it.

**TAKAMATSU-SHOUN CO.,LTD.**  
Person in charge: Masaki Sugiyama  
Kagawa Sanyu Building 1F,  
3 kajiya, Takamatsu, Kagawa.  
760-0028 , JAPAN  
E-mail : [sugiyama@takshoun.co.jp](mailto:sugiyama@takshoun.co.jp)  
Website : <https://setocon.jp>